



Press Release
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Jerry & Keith's, Inc. Celebrates 50 Years of Service

October 30, 2018, St Louis –

In 1968, two mechanics, Jerry Thomas and Keith Decker, branched out on their own trying to make a living. They started as a family owned and operated business, fixing trucks and the business remains family owned today. The essence of family shows in their customer service and commitment to creating relationships based on **honor** and **trust**.

For 50 years, Jerry & Keith's, Inc. has been serving the needs of Bakersfield, California for truck parts and repair. Their original facility on Truxtun Road was a 4,000 square foot building with 2 employees. Today, they operate a 50,000 square foot state-of-the-art facility with a host of employees, and a fleet of delivery vehicles. The team at Jerry & Keith's, Inc. has been instrumental in growing the business and moving the company forward with continuous improvements, expanded service facilities, enhanced shop technology, and additional product coverage, all the while focused on the customer as their number one priority.

On October 18, 2018, Mark Decker and his team celebrated their 50th Anniversary with over 250 of their customers and 10 of their key suppliers that have contributed to the success of the operation. "We are grateful for our customers and proud to be celebrating with them to honor our company's success. We are also celebrating our team; our people are the life blood of this business. If you take care of your employees, train them, empower them, respect them; they will take care of your customers and take care of your business. It's that basic," states Mark Decker, CEO and 2nd generation owner of Jerry & Keith's, Inc.

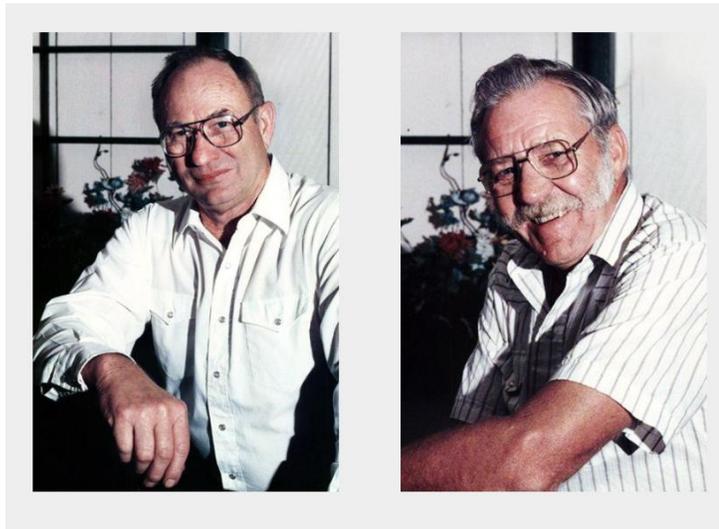
Among those celebrating was Rick Stevens, President of Stevens Transportation. Rick shared his memories of coming to Jerry and Keith's, Inc. with his father, as a small boy. At that time, Steven's Transportation only had one truck. On some occasions, work was done with merely a handshake and the faith that good men do the right thing to help each other. Rick's memories date back to 1968, year one, the very beginning of Jerry & Keith's, Inc.

Jerry & Keith's, Inc. is a proud member of HDA Truck Pride. They are a 2015 Distributor of the Year Finalist for Truck Parts and Service. The Decker family is committed to

erving their customers and building an exceptional work place for generations to follow. October 2018 simply marks their first 50 years in business!



Nadine Decker and Rick Stevens
(Nadine, wife of founder, Keith Decker.
Rick Stevens, President of Stevens Transport)



Co-founders: Keith Decker and Jerry Thomas

About HDA Truck Pride

HDA Truck Pride is North America's largest independent provider of parts and services to the commercial vehicle aftermarket. With over 700 distribution locations and over 400 service facilities, HDA Truck Pride boasts the largest aftermarket footprint in the industry. The marketing group is focused on value-added services, not just delivering parts, but solving problems and driving technical expertise. The organization offers training, product support and marketing programs all focused on growing the business of its members, fleet customers and service experts.

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